# **Mobile Title Sponsor**

dıgital**media** 

from Reed Exhibitions

## ■ Mobile Title Sponsorship: \$8,000

- Company Logo branded on all pre-show and onsite show marketing (digital/print)
- Company Logo branded on Mobile registration pages
- Company Logo branded on Mobile confirmation email
- Mobile Postcard handed out at onsite registration
- · Company name mentioned in first text message opening the show; sponsored by: company name
- Company Logo on INTRO SPLASH PAGE
- Mobile Home Page Banner Ad
- Featured Mobile Showroom



# **INTERPHEX** 2014

March 18-20, 2014

Interphex.com/mediakit

Javits Center New York, NY

#### Featured Mobile Showroom Includes:

- Company highlighted on search results
- Showcased under Featured Showrooms on app homepage
- Full company contact info
- Company logo
- 40 word company description
- Booth number linked to Floor Plan
- (3) New Product photos/description
- (3) Show Specials
- Request Call Back (via email)
- Request Appointment (via email)
- Add to Agenda link
- Mobile Display Banner Ad

### **Sales Contact**

#### **Thomas Christmann**

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#### Reed Exhibitions, Americas

383 Main Avenue • Norwalk, CT 06851

company name	
contact	title
authorized signature	date

Rates are net and non-commissionable.

All reservations with signed insertions orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management reserves the right to offer new product or options throughout the year that may not be listed on this form.



**Total**