from Reed Exhibitions

INNOVATION + INTELLIGENCE + PASSION

INTERPHEX 2014

March 18-20, 2014

Interphex.com/mediakit

Javits Center New York, NY

Connect with buyers before they arrive at INTERPHEX! Buyers begin their pre-show research using the INTERPHEX website 3-4 months prior to the event. Generate qualified leads by showcasing your new products or services before the event. Gain access to buyer's contact info when they add you to their agenda!

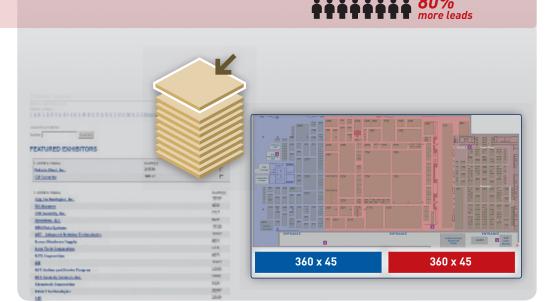
Once onsite, buyers access their pre-show agendas using interactive floor plan kiosks and the **INTERPHEX** Mobile Directory.



☐ Featured Showroom: \$950

Showroom, plus...

- Pushed to the top of the Exhibitor List
- Pushed to the top of all your Product Categories
- · Company location highlighted on floor plan
- Banner Ad below the floor plan
- Banner Ad links directly to Featured Showroom



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company name	
contact	title
authorized signature	date
5	

Rates are net and non-commissionable.

All reservations with signed insertions orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management reserves the right to offer new product or options throughout the year that may not be listed on this form.



Total