Pre-Show Leads

digitalmedia from Reed Exhibitions

April 23-25, 2013
INTERPHEX.com/mediakit
Javits Center
New York, NY

INNOVATION + INTELLIGENCE + PASSION
INTERPHEX™ 2013

Connect with buyers before they arrive at INTERPHEX! Buyers begin their pre-show research using the INTERPHEX website 3-4 months prior to the event. Generate qualified leads by showcasing your new products or services before the event. Gain access to buyer's contact info when they add you to their agenda!

Once onsite, buyers access their pre-show agendas using interactive floor plan kiosks and the new **INTERPHEX** Mobile Directory.

☐ Showroom: $260

- 3 products photos and descriptions
- 1 multimedia video

25% more leads

More Details

- Company Description
- Press Releases
- **Access to Leads**

Add To My Show Planner

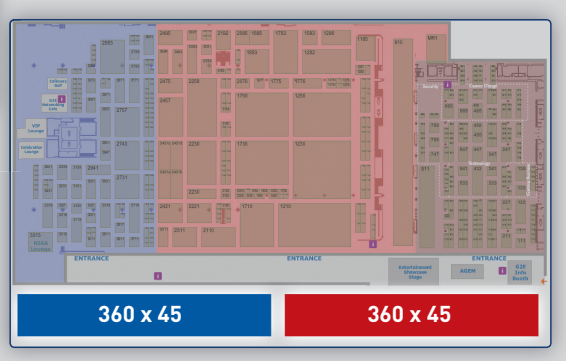
Automatically gain access to a buyer's contact information when they add you to their **My Show Planner**

☐ Featured Showroom: $950

Showroom, plus...

- Pushed to the top of the Exhibitor List
- Pushed to the top of all your Product Categories
- Company location highlighted on floor plan
- Banner Ad below the floor plan
- Banner Ad links directly to Featured Showroom

80% more leads



Sales Contact

Thomas Christmann
tchristmann@reedexpo.com
p: 203-840-5842 • f: 203-840-9842

Reed Exhibitions, Americas
383 Main Avenue • Norwalk, CT 06851

company name

contact | title

authorized signature | date

Rates are net and non-commissionable. All reservations with signed insertions orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management reserves the right to offer new product or options throughout the year that may not be listed on this form.

$

Total