NSSF® Press Room Services and Amenities

The NSSF® Press Room is home base for all registered SHOT Show® media. The press room will be located in the Venetian Hotel, Level 3, Murano Ballroom and will provide the following resources for your convenience:

Coat/Equipment Checkroom - This room is for the exclusive use of registered SHOT Show media and is located inside the press room. A room attendant will be on duty during press room hours.

Working Press Area - This separate space for working press will have tables, chairs, electrical outlets and free Wi-Fi. NSSF encourages you to bring your laptop or other portable writing device to use in this area, though there will be several PCs and a Mac, all connected to printers and with Internet connections, available for use on a first-come, first-served basis.

Wi-Fi - The entire press room will have free wireless Internet access. See the press room staff for connection procedures.

Press Conferences - The show's press conference room is located next to the press room (and can be accessed through the press room). A schedule of exhibiting company press conferences is available at www.shotshow.org/PressConferences. During the show, a schedule will be posted in the press room. Additional press conferences will be held during the show in exhibitor booths. NSSF does not maintain a comprehensive list of all press conferences, only those scheduled for the press conference room.

Press Kits - A selection of press kits, news releases, photographs, flash drives and other information provided by exhibiting companies will be available in the press room. Event press releases are also available online at www.shotshow.org/Newsroom. Exhibitor press releases are available through My Show Planner online at www.shotshow.org/PressReleases.

Maps/Directories - Official SHOT Show floor maps and a comprehensive directory of exhibitors will be available in the press room.

SHOT Mobile - This smartphone application can help you navigate the show floor and find new products and services, among other helpful uses. Learn more at www.shotmobile.com.

Food & Beverage - Many food and beverage outlets are available to you in the Sands Expo & Convention Center and adjoining hotels. Media who hold an NSSF Media membership may use the NSSF Members Lounge at any time during show hours. Lunch is available there for a fee.

NSSF Media Membership - NSSF offers memberships for members of the press for $25. NSSF issues an ID card with the word "Press" on it that can come in handy at the SHOT Show. With the card, media members can access the NSSF Members Lounge and Business Center at the show. In addition to other benefits, media members are contributing to NSSF's mission to promote, protect and preserve hunting and the shooting sports. Learn more about becoming an NSSF Media member at www.nssf.org/members.

Media Professionalism - Please review the Media and Press Room Guidelines at www.shotshow.org/MediaGuidelines to fully understand what the National Shooting Sports Foundation, owner and sponsor of the SHOT Show, expects of media professionals attending SHOT Show. For instance, NSSF requires media members who plan to take still photographs or video on the show floor to request permission before shooting close-ups of any booths, persons or products.

Personal Assistance - If you need assistance with anything, please ask a member of the press room staff. Members of the NSSF communications team staffing the press room and press registration desk will make every effort to assist you.

Twitter Board - During the show, keep track of official SHOT Show tweets and the tweets of others at the show on flat-screen "Twitterfall" monitors placed throughout the venue. When tweeting, use #SHOTShow.

Charging Stations - Multiple stations in the press room will allow you to keep your electronic devices—smartphones, tablets, laptops, etc.—operating.

Broadcast Room/Interview Room - These rooms, located near the press room, can be reserved by media on a first-come, first-served basis. Reservations can be made in the NSSF Press Room.

Fax - Faxes can be sent to the press room fax number, 702-691-8516, and will be held for you.

Photocopy Service - A copying machine will be available in the press room office. Media attendees may request reasonable photocopy service.

Complimentary Refreshments - Pastries and beverages will be available in the early morning in the press room. Coffee, tea and cold water will be available throughout the day.

Important Phone Numbers*/Email Addresses

Before the Show

Press Room Information	203-426-1320	Bill Brassard Jr.
Press Room Info Email	bbrassard@nssf.org (preferred)	
Media Registration Info	866-585-4105	Compusystems
Media Registration Email	shotpend@compusystems.com	
SHOT Show Housing Desk	800-388-8104	OnPeak
SHOT Show Customer Service	888-334-8720	Reed Exhibitions

During the Show

Press Room	702-691-8517	Venetian, Level 3, Murano Ballroom
Press Room Fax	702-691-8516	Located in the Press Room
Press Conference Room	N/A	Venetian, Level 3, Murano Ballroom
NSSF Member Lounge	N/A	Venetian, Level 3, Lido Ballroom
Main Show Office	702-691-8508	Sands, Room 304
NSSF Office	702-691-8500	Sands, Room 305

**These phone numbers are assigned, but not guaranteed, by the local phone company*

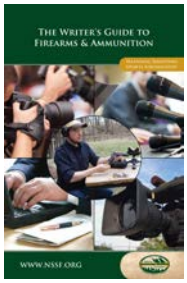
Press Room Hours of Operation*

Monday, Jan. 14	12:00 noon—5:00 p.m.
Tuesday, Jan. 15	7:30 a.m.—6:00 p.m.
Wednesday, Jan. 16	7:30 a.m.—6:30 p.m.
Thursday, Jan. 17	7:30 a.m.—6:30 p.m.
Friday, Jan. 18	7:30 a.m.—3:00 p.m.

**Please note that the Press Room will be securely locked at all other times*

SHOT Show Exhibit Floor Hours

Tuesday, Jan. 15	8:30 a.m.—5:30 p.m.
Wednesday, Jan. 16	8:30 a.m.—5:30 p.m.
Thursday, Jan. 17	8:30 a.m.—5:30 p.m.
Friday, Jan. 18	8:30 a.m.—4:00 p.m.



Writer's Reference Guide

"The Writer's Guide to Firearms and Ammunition" includes a complete illustrated glossary and is available online at www.nssf.org/newsroom. A PDF version is also available to download, or email Ann Siladi, asiladi@nssf.org, to order a print copy free of charge.

NSSF Wheretoshoot App

Keep up with industry news, watch shooting sports video tips, learn about firearms safety and find a shooting range anywhere in the country with NSSF's Wheretoshoot iPhone app. Available in the Apple's App store.

Important Websites

SHOT Show online: www.shotshow.org.
NSSF's online newsroom: www.nssf.org/newsroom.

About NSSF

Formed in 1961, the National Shooting Sports Foundation is the trade association for the firearms, ammunition, hunting and shooting sports industry. NSSF, which owns and sponsors the SHOT Show, is a not-for-profit organization with a membership of more than 7,000 manufacturers, distributors, retailers, ranges, sportsmen's organizations and publishers.