On-site Signage Sponsorships

Banners, Meter Boards, Column Wraps, Wall Panels

May 29, 2013: CIROBE Remainders & Sidelines Pavilions Open Early, BEA Conference & Special Events
May 30 - June 1, 2013: BEA Exhibits, Conference & Special Events
Javits Center, New York City

Simply visit www.plantour.com/custom/bookexpo for an interactive experience of all signage locations available at BEA. Click on the locations of your choice and it will provide details on size, location, and pricing. NOTE that ALL banner pricing is RIGHTS ONLY! (Labor & Production additional)

Exterior Banners*

www.plantour.com/custom/bookexpo/javits/zoom4.asp (pricing varies; please check for details)

Plantour Location Code _____ Price _____*

Interior Banners*

www.plantour.com/custom/bookexpo/javits (pricing varies; please check for details)

Plantour Location Code _____ Price _____*

Meter Boards, Column Wraps, and Wall Graphic Panels*

Meter Boards (one panel/one sided)	$1,650 each	Plantour Location Code _____
Meter Boards (one panel/double sided)	$2,750 each	Plantour Location Code _____
Column Wrap (four side panels)	$4,500 each	Plantour Location Code _____

*Indicated production, design, shipping/freight, and/or labor costs not included. By completing this contract below, you acknowledge the terms of this agreement.

To reserve your space, fax back completed form to Michele Oppenhimer at 203-840-9445.

Company:		**Agency:**	
Name/Title:		**Name/Title:**	
Phone:		**Phone:**	
Fax:		**Fax:**	
Email:		**Email:**	
Signature:		**Signature:**	

ADVERTISING TERMS: 100% full payment is due prior to the event. Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for Exhibition Participation. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. IN THE EVENT OF CANCELLATION, THE ADVERTISER IS RESPONSIBLE FOR FULL PAYMENT. We collect this data in order to provide you with information about BookExpo America and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at: www.bookexpoamerica.com or call our Privacy Administrator at 888-306-2344, or from outside the United States at 203-840-5810.

For more information on sponsorship opportunities, contact Michele Oppenhimer at 203-840-5445 or moppenhimer@reedexpo.com.

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