INTERPHEX 2013

APRIL 23-25, 2013 **JAVITS CENTER** NEW YORK, NY WWW.INTERPHEX.COM

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INTERPHEX Conference - aligned with the way companies bring products to successful market realization. Covering today's hottest topics and challenges within the Pharma/Bio industry, the INTERPHEX Conference brings together pharmaceutical, biologic, generic and service provider professionals for two days of educational learning from Subject Matter Experts. Attended by those who purchase, specify and recommend, the INTERPHEX Conference offers sponsors a unique opportunity to connect with individuals who help shape their organizations' buying process.

WHY SPONSOR THE INTERPHEX CONFERENCE

- INTERPHEX Conference offers you an opportunity to align your company with the industry's leading pharmaceutical and biopharmaceutical event
- Meet your current customers/clients and prospect new ones
- Create awareness around new products or technology
- Increase visibility around your organization months before and after the event
- Boost brand loyalty

Refreshment Break Sponsor - \$5,000/each

2 available - 1 each day

- Exclusive sponsorship of the refreshment breaks on chosen day
- Placards with sponsor logo on all food and beverage stations
- Company logo listed on any onsite "Refreshment Break" Signage
- Recognition on event website, printed materials and official Show Directory and Buyers' Guide with company logo and hyper-link (hyper-link on website only)
- One (1) complimentary One-Day Conference Pass
- Opportunity to produce napkins/cups with logo (sponsor is responsible for production costs and shipping to venue)

Conference Bag Sponsors - \$5,000

Exclusive Sponsorship

Highly visible sponsorship, the conference bag is given to all conferees as they pick up their badge. Sponsor is responsible for production costs and receives one side of the bag for logo or advertisement. Other side of the bag is reserved for the INTERPHEX logo.

- Produce official INTERPHEX Conference bag
- Place literature or other items in the bag
- Recognition on event website and official Show Directory and Buyers' Guide with company logo with hyper-link (hyper-link on website only)
- One-time use of post-show list of the conference attendees. (print or email, email addresses are not released and all mailings subject to Show Management approval)
- One (1) complimentary One-Day Conference Pass

Lunch Sponsor - \$15,000/each

2 available - 1 each day

Served to all conferees

- Exclusive sponsorship of lunch on chosen day
- Signage outside room with sponsors logo
- Placards with sponsor logo on all food and beverage stations
- Recognition on event website, printed materials and official Show Directory and Buyers' Guide with company logo and hyper-link (hyper-link on website only)
- Option to place one (1) item at each seat to promote the product you are demonstrating at INTERPHEX, promote your company or drive attendance at vour booth

Fax order to Michele Oppenhimer @ 203-840-9454 Questions? 203-840-5445 or moppenhimer@reedexpo.com			
Company:	Contact:		Booth
Phone:	Fax:	Email:	
Authorized Signature:		Date: ayment schedule on page one of the Application & License Agreement for Exhib	

may not be listed on this form.