

# Mobile App Options



The Official New York Comic Con Mobile App is a custom built information center that consolidates everything related to NYCC in one easy to use 24/7 accessible format. The NYCC Mobile App features Exhibitors Listings, Show Floor Map, Schedule, Guest Bios and Headshots, Twitter and Facebook integration along with up to the minute updates on the event.

## Mobile Banner

**\$1,500**

Showcase your company brand on a banner prominently displayed on the home and top level of our mobile site. Banner on our mobile optimized site.



## Push Notifications

**\$1,200 each**

Send push notifications to all people who have downloaded the Official NYCC Mobile App. Help promote a special event or signing at your booth! Limited to 3 per day.



383 Main Avenue  
Norwalk, CT 06851

\_\_\_\_\_  
company name

\_\_\_\_\_  
contact

\_\_\_\_\_  
authorized signature

\_\_\_\_\_  
title

\_\_\_\_\_  
date

Rates are net and non-commissionable.  
All reservations with signed insertions orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management reserves the right to offer new product or options throughout the year that may not be listed on this form.

\$

**TOTAL**