Web Banner Advertising

New York Comic Con — October 11-14, 2012

Attract Fans to your booth using the New York Comic Con website! Increase your exposure to NYCC Fans as they search the Exhibitor list, add companies to their favorites, explore product categories and show exclusives and begin scheduling their time at NYCC.

Build Your Campaign…

1 Pick a Month

NYCC Site Traffic

- Page Views
- Unique Visitor

Note: banners are located on all pages of the site

1.8M
1.4M
416k
491k

363,985
224,043
107,953
86,586

Jul   Aug   Sep   Oct

2 Choose a Banner Position

300 x 250
300 x 250
300 x 250

3 Place Your Order

a Select Level

Month	Rates
☐ July	$7 CPM
☐ August	$8 CPM
☐ September	$9 CPM
☐ October	$9 CPM

b Select Banner Position and Number of Views

☐ = 100,000 views

1.8M
1.7M
1.6M
1.5M
1.4M
1.3M
1.2M
1.1M
1M
900
800
700
600
500
400
300
200
100

Jul   Aug   Sep   Oct

$
TOTAL

reedpop
383 Main Avenue
Norwalk, CT 06851

company name

contact   title

authorized signature   date