Web Banner Advertising

Attract Fans to your booth using the New York Comic Con website! Increase your exposure to NYCC Fans as they search the Exhibitor list, add companies to their favorites, explore product categories and show exclusives and begin scheduling their time at NYCC.



Build Your Campaign...

Pick a Month

NYCC Site Traffic

Page Views
Unique Visitor

Note: banners are located on all pages of the site

491k

491k

416k

1.8M

1.4M

224,043

-2

Choose a Banner Position



3 Place Your Order

a S	a Select Level					
	Month	Rates				
İ	July	\$7 CPM				
	☐ August	\$8 CPM				
	☐ September	\$9 CPM				
	October	\$9 CPM				

b Select Banner Position and Number of Views

			= 100),000 views
1.8M —				
1.7M —				
1.6M —				
1.5M —				
1.4M —				
1.3M —				HHH
1.2M —				HHH
1.1M —				HHH
1M —				- 1111
900 —			HHH	
800 —				HHH
700 —				HHH
600 —			HHH	HHH
500 —				- HHH -
400 —				
300 —				
200 —			╼	- HHH-
100 —	Jul	Aug	Sep	Oct
	Jui	Aug	Geb	OCI



Aug

Sep

Oct

company name	
contact	title
authorized signature	date
authorized signature	date

Rates are net and non-commissionable.

All reservations with signed insertions orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management reserves the right to offer new product or options throughout the year that may not be listed on this form.

