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# NEW YORK COMIC CON ANNOUNCES GUESTS FROM ENTERTAINMENT WORLD

# Celebrity Appearances at NYCC Span the Pop Culture Universe

Norwalk, CT, July 15, 2010: New York Comic Con (NYCC) has today announced a line up of celebrity actor guests who have starred in television, film and theater and who will appear at the show to autograph and mingle with fans. The introduction of these Special Guests highlights the scope of the convention's guest appearances and underscores the broad appeal of New York Comic Con which has rapidly become a pre-eminent pop culture event. The entertainment guests who have been announced are: Christopher Judge, James Marsters, Katee Sackhoff, and Ian Whyte. They join other celebrity guests from the world of comics including Stan Lee, John Romita, Sr., and John Romita, Jr. among many others. Officials at NYCC recently announced a line up of comic guests including Adam Hughes, Steve McNiven, Steve Epting, Bob Layton and Greg Pak. The New York Comic will be co-located with the New York Anime Festival (NYAF) this year and will take place at the Jacob K. Javits Center in New York City, October 8 – 10, 2010. Both shows are produced by ReedPOP, a boutique group within Reed Exhibitions.

"These celebrity guests from the world of TV and film have contributed enormously to the pop culture world and they have helped bring iconic comic and pop culture characters to life," notes Lance Fensterman, Vice President for ReedPOP and Show Manager for NYCC. "We are indebted to them for making their time available to us and for being available to our thousands of fans. This certainly proves how vast the pop culture universe is and we plan to include ALL of it at NYCC! This year's show will be bigger than ever."

With the exception of James Marsters, the celebrity guest appearances are sponsored by Celebrity Authentics and they will be appearing in the Celebrity Authentics booth. James Marsters will appear in Autograph Alley, as well as participate in panels and a Saturday (October 9, 2010) evening concert. Concert details and ticket information will be available soon at <a href="https://www.jamesmarsters.com">www.jamesmarsters.com</a>. Information about autograph prices, times, etc. will be posted soon on the NYCC website. Tickets for NYCC and NYAF may also be purchased at the convention's website, <a href="https://www.nycomiccon.com">www.nycomiccon.com</a>. Other information about the shows, as well as news about ReedPOP, which also organizes Chicago Comic and Entertainment Expo (C2E2), is available at Lance Fensterman's blog, <a href="https://www.mediumatlarge.net">www.mediumatlarge.net</a>.

#### **JAMES MARSTERS:**

James Marsters may best be known for the role of Spike, the cult favorite punk-goth vampire from *Buffy the Vampire Slayer* and *Angel*. His credits also include *Smallville*, *Torchwood*, and *Caprica*. He'll be signing in Autograph Alley and be performing a concert on Saturday night.

# KATEE SACKHOFF:

As one of the stars of the critically acclaimed television series, *Battlestar Galactica*, Katee Sackhoff has wowed fans and critics alike with her portrayal of Kara "Starbuck" Thrace. Beyond *Galactica*, she's well known as Dana Walsh on 24. Katee is appearing at the Celebrity Authentics booth.

## **CHRISTOPHER JUDGE:**

Judge is best known as Teal'c from the *Stargate* saga. While at a friend's house, Judge saw his friend's roommate practicing for the *SG-1* audition and was intrigued. While the roommate was away, Judge looked at the audition notes, then called his agent and insisted he get him an audition or lose him as a client. In addition to starring in *SG-1*, he has written three episodes for the series: "The Changeling", "Birthright", and "Sacrifices". Christopher is appearing at the Celebrity Authentics booth

## **IAN WHYTE:**

Actor Ian Whyte's the man in the suit for all the Predators (thanks to computer technology) in Alien vs. Predator, and Alien vs. Predator: Requiem. He's also one half of Madame Maxime in Harry Potter and the Goblet of Fire and can be seen in Clash of The Titans, DragonBall Evolution, and Solomon Kane. Ian is appearing at the Celebrity Authentics booth

**ABOUT REEDPOP:** ReedPOP is a boutique group within Reed Exhibitions which is exclusively devoted to organizing events, launching and acquiring new shows, and partnering with premium brands in the pop culture arena. ReedPOP is dedicated to producing celebrations of popular culture throughout the world that transcend ordinary events by providing unique access and dynamic personal experiences for consumers and fans. The ReedPOP portfolio includes: New York Comic Con (NYCC), Chicago Comic and Entertainment Expo (C2E2), Penny Arcade Expo (PAX) East & West, *Star Wars* Celebration V, New York Anime Festival (NYAF), and UFC Fan Expo. The staff at ReedPOP is a fan based group of professionals producing shows for other fans, thus making them uniquely qualified to service those with whom they share a common passion. ReedPOP is focused on bringing its expertise and knowledge to world communities in North America, South America, Asia and Europe.