PGA™
2011 MERCHANDISE SHOW

January 27 - 29, 2011
Orange County Convention Center
Orlando, Florida

NEW EXHIBITOR EXPOSURE PACKAGES

Option One

-Standard Exhibit Carpet with One Night Vacuum Service Included prior to Show Opening

- 6 ft. Draped Table with 2 Chairs
- Entry in the New Product Center
- Show Special Listing on Website
- List of 500 Pre-Registered Attendee Names
- 1 Year Press Release Program in The GolfWire
- Enhanced Listing in the Golf Yellow Pages (Includes Special Index & Free Book)
- "New Company" Booth Signage
- Expanded Web Listing with hyper-link
- Company Logo with Listing in Show Addendum
- New Company Logo w/ Listing in Show Addendum
- Mobile Showroom Program

☐ 10x10 Exhibit Space - $5,195 (value $8,000)

☐ 10x20 Exhibit Space - $9,150 (value $11,600)

Option Two

-Standard Exhibit Carpet with One Night Vacuum Service Included prior to Show Opening

- 6 ft. Draped Table with 2 Chairs
- Entry in the New Product Center
- Show Special Listing on Website
- List of 1,000 Pre-Registered Attendee Names
- 1 Year Press Release Program in The GolfWire
- Enhanced Listing in the Golf Yellow Pages (Includes Special Index & Free Book)
- "New Company" Booth Signage
- New Company Logo w/ Listing in Show Addendum
- Expanded Web Listing with hyper-link
- 1/2 Page Addendum Ad (deadline: January 4, 2011)
- Mobile Showroom Program

☐ 10x10 Exhibit Space - $6,770 (value $10,550)

☐ 10x20 Exhibit Space - $10,725 (value $14,100)

Reserve Your Space Today!

Company Name: _____ Contact: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

☐ Yes, count me in for the 2011 PGA Merchandise Show. I will require a ____x____ exhibit space. Please contact me immediately to reserve a booth location.

☐ Yes, I am interested in the 2011 PGA Merchandise Show but still have a few questions. Please contact me.

Reserve Your Space Today!

1-800-840-5628 I www.pgashow.com

Fax To: 203-840-9378 or Contact Marc Simon, Sales Manager, at 203-840-5378 or email msimon@reedexpo.com