Access	Start	End	Event	Location
			Monday, January 21, 2013	
PGA Professionals	8:50 AM	8:15 PM	PGA Teaching & Coaching Summit	Orange County Convention Center, Chapin Theater
			Tuesday, January 22, 2013	
PGA Professionals	7:50 AM	5:30 PM	PGA Teaching & Coaching Summit	Orange County Convention Center, Chapin Theater
			Wednesday, January 23, 2013	
PGA, Media	9:00 AM	noon	Outdoor Demo Day for PGA Professionals and Media only	Orange County National Golf Center
Workshop Registrants	9:30 AM	1:00 PM	Instructional Workshop at PGA Show Demo Day Session 1	Orange County National Golf Center
PGA, Media	12:00 PM	5:00 PM	Outdoor Demo Day for PGA Professionals, Media, and Industry Professionals	Orange County National Golf Center
Workshop Registrants	1:30 PM	5:00 PM	Instructional Workshop at PGA Show Demo Day Session 2	Orange County National Golf Center
Attendee, Media	5:00 PM	7:00 PM	AGM Product Preview & Reception	Orange County Convention Center, Hall A Lobby
Attendee	11:30 AM	5:00 PM	Celebrity Appearance - Meet Michael Hebron, PGA Master Professional & Teacher of the Year	Orange County National Golf Center - Golf Council Tee #4
			Thursday, January 24, 2013	
Attendee	8:00 AM	8:30 AM	Opening Ceremony	Central Lobby, OCCC
Attendee	8:30 AM	6:00 PM	PGA Merchandise Show	Orange County Convention Center
Attendee	8:30 AM	6:00 PM	Celebrity Appearance - Freddie Jacobson	Oscar Jacobson Booth 5791

Access	Start	End	Event	Location
			Thursday, January 24, 2013	
Conference Registrants	8:00 AM	1:00 PM	PGA Education Programs	OCCC Rooms 100-103
Invited Guests	9:00 AM	9:30 AM	Titleist Experience	312A
Attendee	10:00 AM		PGA Forum Stage Welcome – Ted Bishop	PGA Forum Stage
Attendee	10:00 AM	11:00 AM	Celebrity Appearance - Solheim Captain Meg Mallon	Antigua Booth 5972
Attendee	10:00 AM	11:00 AM	Annika Sorenstam – Keynote Speaker – Growing the Game	PGA Forum Stage
PGA	10:15 AM	11:45 AM	Know Your Customer Increase Bottom Line Results - Ian James, Retail Tribe	PGA Member Business Center
Attendee	10:30 AM	11:30 AM	Celebrity Appearance - Butch Harmon & Natalie Gulbis	Winn Booth 1229
Attendee	10:30 AM	11:30 AM	Surviving the Golf Swing By Dave Phillips, PGA, and Dr. Greg Rose	FIT to W.I.N. Pavilion Stage
Attendee	11:00 AM	12:00 PM	Dottie Pepper and Ian Poulter Panel – State of the Game, the Business of Golf & Competing at the Highest Level	PGA Forum Stage
Attendee	11:30 AM	12:30 PM	Body Swing Connection By Lance Gill	FIT to W.I.N. Pavilion Stage
Attendee	11:30 AM	2:30 PM	Book Signing & Meet & Greet - Beatriz Recari	Daily Sports Booth 5954
Attendee	11:30 AM	6:00 PM	Celebrity Appearance - Meet Michael Hebron, PGA Master Professional & Teacher of the Year	Golf Council Booth 801
Attendee	12:00 PM	1:00 PM	Get Golf Ready Turns Five – Panel Discussion with top PGA Teachers of the Year	PGA Forum Stage
Attendee	12:00 PM	2:00 PM	Celebrity Appearance - Winn McMurry, Sportscaster, Brand Ambassador	Birdy & Grace Booth 5058

Access	Start	End	Event	Location
			Thursday, January 24, 2013	
Attendee	12:30 PM	2:30 PM	Celebrity Appearance - Dottie Peppper, Book Signing – Bogey Tees Off	PGA Golf Shop Booth 4249
Media	12:00 PM	1:00 PM	TaylorMade Golf Media Lunch	Media Center - W311
PGA	12:00 PM	1:30 PM	CPP 2.0 New Opportunities for PGA Certification - Dawes Marlatt, PGA, Todd Sammons, PGA, PGA of America Staff	PGA Member Business Center
Attendee	TBA	TBA	Celebrity Appearance - Ian Poulter	IJP Design Booth 6455
Attendee	1:00 PM	2:00 PM	Celebrity Appearance - Stacy Lewis LPGA Player of the Year	Antigua Booth 5972
Attendee	1:00 PM	3:00 PM	Celebrity Appearance - LPGA's Victoria Elizabeth	TipTeeToe Ladies Golf Shoes Booth 3986
Attendee	1:30 PM	2:15 PM	Celebrity Appearance - Bobby Clampett demonstration and autograph signing	Impact Zone Golf Booth 1418
Attendee	1:30 PM	2:30 PM	Women’s/Tour Fitness By Andrea Doddato	FIT to W.I.N. Pavilion Stage
Media	2:00 PM	2:30 PM	SNAG Product Launch News Conference	312A
Attendee	2:00 PM	3:00 PM	Celebrity Appearance - LPGA star Suzann Pettersen	Swing Catalyst Booth 2743
Attendee	2:00 PM	3:00 PM	Celebrity Appearance - David Toms	ClubGlove Booth 1943
Attendee	2:30 PM	3:00 PM	Celebrity Appearance - Stacey Lewis, LPGA Player of the Year	Power Balance Booth 1581
Attendee	2:30 PM	3:30 PM	SuperFlex® Band Golf Training System By Dave Herman	FIT to W.I.N. Pavilion Stage
Attendee	3:00 PM	4:00 PM	COBRA-PUMA GOLF Presentation	PGA Forum Stage

Access	Start	End	Event	Location
			Thursday, January 24, 2013	
PGA	3:30 PM	4:30 PM	Player Development Enhance Your Player Development Efforts - PGA Player Development Regional Managers	PGA Member Business Center
Attendee	4:00 PM	5:00 PM	How to Grow Your Business with Women Golfers	PGA Forum Stage
Media	5:00 PM	7:00 PM	ING Media Awards & Reception	Room w309
			Friday, January 25, 2013	
Attendee	8:30 AM	6:00 PM	PGA Merchandise Show	Orange County Convention Center
Conference Registrants	8:00 AM	3:00 PM	PGA Education Programs	OCCC Rooms 100-103
Fast Track Registrants	8:00 AM	11:00 AM	Fast Track Golf Industry Course	OCCC Room 110AB
PGA	8:30 AM	10:00 AM	Connecting With Her Women and The Game of Golf - Sandy Cross, PGA of America	PGA Member Business Center
Attendee	8:30 AM	6:00 PM	Celebrity Appearance - Golfing legend Chi Chi Rodriguez	First Data Independent Sales-NA/Puerto Rico Booth 2570
Media	9:00 AM	10:00 AM	PGA of America Professional National Championship News Conference	312A
Attendee	10:00 AM	10:45 AM	Celebrity Appearance - Bobby Clampett demonstration and autograph signing	Impact Zone Golf Booth 1418
Media	10:00 AM	10:30 AM	The Otter Company News Conference	312A
PGA	10:15 AM	11:45 AM	Active Network Create and Promote Your Player Development Events - Jon Colclasure, PGA of America Staff	PGA Member Business Center
Media	10:30 AM	11:00 AM	Eyeline Golf News Conference	312C

Access	Start	End	Event	Location
			Friday, January 25, 2013	
Attendee	10:30 AM	11:30 AM	How to Fuel Your Body for Life and Golf By K.C. Craichy	FIT to W.I.N. Pavilion Stage
Media	11:00 AM	11:30 AM	Pearl Putters News Conference	312A
Attendee	11:00 AM	12:00 PM	Celebrity Appearance - Nicole Weller, LPGA/PGA Head Teaching Professional at The Landings Club and Author, Stick to Sports: "Let's Play Golf" for a Book Signing!	The Littlest Golfer Inc. Booth # 4653
Attendee	11:30 AM	12:30 PM	Training Junior Golfers to be Athletes By Milo Bryant	FIT to W.I.N. Pavilion Stage
Attendee	11:30 AM	6:00 PM	Celebrity Appearance - Meet Michael Hebron, PGA Master Professional & Teacher of the Year	Golf Council Booth 801
Attendee	12:00 PM	1:00 PM	Put Me in Coach! – PGA Junior League Golf	PGA Forum Stage
Attendee	12:00 PM		New Product Zone Awards Announcement	New Product Zone
PGA	12:00 PM	1:30 PM	Sales and Service Training Create a Welcoming Environment, PGA Employment Consultants	PGA Member Business Center
Media	12:00 PM	12:30 PM	Golf Channel News Conference	312A
ING Guests	12:30 PM	1:00 PM	ING Industry Honors	Room w309
Attendee	1:00 PM	2:00 PM	Marketing and Merchandising to Women	PGA Forum Stage
Media	1:00 PM	1:30 PM	LaserGlow Golf News Conference	312A
Attendee	1:00 PM	1:45 PM	Celebrity Appearance - Bobby Clampett demonstration and autograph signing	Impact Zone Golf Booth 1418
Attendee	1:30 PM	2:30 PM	Fitness over 50 By Sean Cochran	FIT to W.I.N. Pavilion Stage

Access	Start	End	Event	Location
			Friday, January 25, 2013	
PGA	1:45 PM	3:15 PM	Grow Your Value Starting NOW A GamePlan for Success, PGA Employment Consultants	PGA Member Business Center
Attendee	2:00 PM	4:00 PM	Celebrity Appearance - LPGA and World Golf Hall of Fame member Nancy Lopez	Nancy Lopez Golf Booth 6666
PGA Professionals	2:00 PM	3:00 PM	"Meet the Officers"	PGA Member Business Center
Attendee	2:30 PM	3:30 PM	Maximize Your Power for Golf By Dr. Greg Rose	FIT to W.I.N. Pavilion Stage
Attendee	3:00 PM	4:00 PM	Get Golf Ready: The Robin Meade Experience, hosted by PGA President Ted Bishop	PGA Forum Stage
PGA Professionals	4:00 PM	5:00 PM	PGA Town Hall Meeting - Ted Bishop PGA, President, Pete Bevacqua, CEO, PGA of America	PGA Member Business Center
Attendee	5:00 PM	6:00 PM	U.S. Kids Golf – Top 50 Kids Teachers Awards Presentation	PGA Forum Stage
Media	5:00 PM	6:00 PM	Malaysia/Crestwood Media Reception	Room 312C
			Saturday, January 26, 2013	
Attendee	8:30 AM	3:00 PM	PGA Merchandise Show	Orange County Convention Center
PGA	8:30 AM	10:00 AM	PerformanceTrak Evaluate and Measure Your Facility's Operations - Nicole Ferguson, Jon Colclasure PGA of America Staff	PGA Member Business Center
Attendee	10:00 AM	11:00 AM	Implementing Tee it Forward at Your Facility	PGA Forum Stage
Attendee	10:00 AM	10:30 AM	Celebrity Appearance - Bobby Clampett demonstration and autograph signing	Impact Zone Golf Booth 1418
PGA	10:15 AM	11:45 AM	Player Development, TBD, PGA Player Development Regional Managers	PGA Member Business Center

Access	Start	End	Event	Location
			Saturday, January 26, 2013	
Attendee	11:30 AM	12:30 PM	Dynamic Warm Up By Jason Glass	FIT to W.I.N. Pavilion Stage
Attendee	12:00 PM	1:00 PM	PGA Sports Academy powered by UnitedHealthcare	PGA Forum Stage
PGA	12:00 PM	1:30 PM	Utilizing PGA Resources Your Competitive Edge - PGA Employment Consultants	PGA Member Business Center